

Software, Apps & Digital Growth for Indian Businesses

A Delhi-based technology partner for Indian SMEs, institutes, founders, and service businesses that need practical software delivery, application maintenance, mobile apps, and digital marketing support.

Custom Software

Mobile Apps

Maintenance

Digital Marketing

Built for India-first operations

We focus on workflows common to Indian teams: lead handling, student and course operations, HR and attendance processes, sales reporting, approvals, dashboards, and reliable support after launch.

Core Offer

- New website, portal, SaaS, ERP, CRM, and dashboard development.
- Existing application takeover, bug fixing, cloud/server maintenance, and upgrades.
- Cross-platform iOS and Android applications with clean API integration.
- Social media, YouTube, SEO basics, content planning, and performance marketing support.

Services for Indian Clients

Focused delivery for business workflows, not generic templates.

Custom Web & Software

Websites, portals, admin panels, ERP/CRM-style systems, dashboards, and SaaS applications built around your workflow.

- React / Next.js frontends
- Node.js, Python, .NET backends
- MongoDB, PostgreSQL, MySQL, SQL

Software Maintenance

Takeover and improve existing applications when the original vendor is unavailable or the system needs stable ownership.

- Bug fixes and refactoring
- Security and performance checks
- Server, backup, and deployment support

Mobile App Development

Cross-platform mobile apps for customers, students, staff, field teams, and internal operations.

- React Native and Flutter
- API and dashboard integration
- App launch support

Digital Marketing

Practical online growth support for Indian brands that need consistent visibility and measurable campaigns.

- SEO and content planning
- YouTube and social media support
- Campaign and lead tracking

Ready Product Accelerators

Along with custom development, TechUniqueIT works with product patterns that help Indian organizations move faster while still adapting the system to their real workflow.

LMS - Learning Management System

For schools, coaching institutes, training businesses, and course sellers.

- Course catalog and purchase flow
- Student and teacher dashboards
- Course upload, ratings, and progress tracking

HRMS - Human Resource Management System

For growing Indian teams that need cleaner HR operations.

- Employee profiles and attendance
- Leave workflows and approvals
- Payroll-ready records and performance tracking

SCMS - Sales Commission Management System

For sales-led teams that need transparent commission calculation.

- Agent and sales tracking
- Flexible commission rules
- Payout reports and approval workflow

Technology Stack

React, Next.js, Angular, Node.js, Express, Python, .NET, MongoDB, PostgreSQL, MySQL, SQL, GraphQL, AWS, Azure, Docker, Kubernetes, Terraform, React Native, Flutter, and Tailwind CSS.

How We Work

A clear process for founders, business owners, institutes, and operations teams that want dependable execution without unnecessary complexity.

1

Discovery

Understand workflow, users, goals, and current problems.

2

Scope

Define modules, milestones, timeline, and responsibilities.

3

Build

Design, develop, integrate, and test in practical releases.

4

Launch

Deploy, hand over, train users, and stabilize workflows.

5

Support

Maintain, improve, and scale after real usage begins.

Best fit for

Indian SMEs, coaching institutes, schools, startups, service companies, retail teams, and organizations that need custom software, reliable maintenance, mobile apps, or practical digital growth support.

Start a conversation

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